



UNIVERSITY OF NORTH BENGAL
BBA Honours 4th Semester Examination, 2020

CC8-BBA (401)

HUMAN RESOURCE MANAGEMENT

Full Marks: 60

ASSIGNMENT

*The questions are of equal value.
The figures in the margin indicate full marks.*

Answer any two assignments

30×2 = 60

1. You are required to critically explain the environmental and political perspective of HRM and its importance in the present scenario. Further, discuss the benefits of outsourcing the recruitment process over the in-house recruitment process and narrate the job analysis factor influencing the organizational recruitment process. 30
2. Discuss in detail, the role, competencies and qualities of a Human Resource Manager in the contemporary environment. 30
3. How do workers participation in management influence industrial democracy and explain whether it is necessary to empower individuals at lower levels for a democratic organization? Further, discuss how performance counselling can redress issues regarding performance appraisal in an organization. 30

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